violations of the Advertising Code on 22.05.2002. Cognizance of such violations of Advertising code is also taken *suo moto* by the Committee. On recommendations of the Committee, TV channels are directed not to telecast advertisements found to be violative of the Advertising Code. Since inceptions of the Advertising Committee, final orders directing various TV channels not to telecast 14 (fourteen) advertisements of brands of liquor have been issued.

In so far as private FM channels are concerned, licensees have to adhere to Code for Commercial Advertising of All India Radio.

Press in India is free from Government control. The Press Council of India (PCI) is a statutory autonomous body set up under the Press Council Act, 1978, for the purpose of preserving the freedom of the Press and of maintaining and improving the standards of newspapers and news agencies. As per Section 13, sub section 2(c) of the Act. the Council is required to ensure on the part of newspapers, news agencies and journalists, the maintenance of high standards of public taste and foster a due sense of both the rights and responsibilities of citizenship.

Press Council of India (PCI) has framed the following norms:

"No advertisement shall be published which promotes directly or indirectly, production, sale or consumption of cigarettes, tobacco products, wine, alcohol, liquor and other intoxicants".

Transfer of teachers in Kendriya Vidyalayas

†*91. PROF: RAM DEO BHANDARY: Will the Minister of HUMAN RESOURCE DEVELOPMENT be pleased to state:

(a) what are the norms for transfer of teachers in Kendriya Vidyalayas:

(b) whether any relaxation in the norms is provided to the lady teachers;

(c) whether there is any provision for posting of the spouse of a Government servant in the same area, in case both of them are posted in different areas/States;

(d) whether there is any provision for posting of teachers having the burden of familial responsibilities, specially towards their old parents and in-laws, in near by schools; and

† Original notice of the question was received in Hindi.

(e) if not, the steps being contemplated by Government to change the transfer policy in such cases?

THE MINISTER OF HUMAN RESOURCE DEVELOPMENT (SHRI ARJUN SINGH): (a) and (b) The Government has recently issued guidelines to the KVS to modify the transfe/ policy of the Kendriya Vidyalaya Sangathan for the academic year 2004-05 to the following extent:—

i. No transfers will be made other than on administrative grounds or on requests made by teachers outside the Zone or Region identified for this purpose by the KVS;

ii. The transfers should mostly be done only against vacancies on the basis of requests received for the same;

iii. As far as possible, where either of the spouses are in the employment of Central Government, a KVS employee will not be transferred unless the spouse is also getting a transfer. The same principle may also apply in respect of those teachers whose spouses are working in Central PSUs, or with the State Government;

iv. Wherever transfers made in the past for lady teachers to places more than 500 KMs, a choice will be given to them to come back to any position within 500 KMs, provided there is a vacancy for the same.

Detailed guidelines in respect of the above have since been issued.

(c) Yes, Sir.

(d) Yes, Sir. Cases of extreme human compassion are covered under the transfer guidelines.

(e) The question does not arise now.

Fall in GDP growth rate

*92. SHRI MOOLCHAND MEENA:
DR.T SUBBARAMI REDDY:

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) whether the Economic and Social Survey for Asia and Pacific, 2004 conducted by the United Nations has highlighted that India's Gross Domestic product growth rate could drop to 6 per cent in 2004 after registering a growth rate of 7.5 per cent in 2003;